

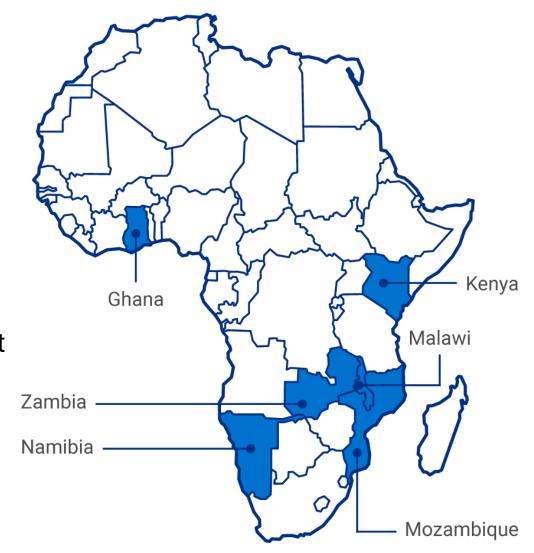
Moments That Matter.

Moments That Matter®

An Early Childhood Development Program Partnership

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Moments That Matter®

A parenting empowerment program for Primary Caregivers with children 0-3 in vulnerable families

- faith leader agents of change
- evidenced based
- community led

Evaluation of the Early Childhood Development Program for Children Affected by HIV and AIDS - 2017

By Dr. Beatrice Matafwali and Mr. Matthias Zingel

African Population and Health Research CenterImplementation Research Study 2021, with MTM Partners:

Zambia Anglican Council Outreach Programmes







MTM's Holistic Program Model

Primary Caregiver Support & Learning Children reach their Groups with Responsive Care & Early Learning full developmental **ECD Home Visits** potential **Caregiver Savings** & Loan Groups **Nurturing Care** for Children Ages 0-3 Family Security & Livelihoods Safety Maternal & Nutrition Child Health Essential actions at home;

Referrals to government services

First Cycle



ECD Committees and Faith Leaders trained and equipped



ECD Promoters trained and equipped; engaged with 1st set of **Primary Caregivers**

in ——



Caregiver Support & Learning Groups, **ECD Home Visits**



MTM staff Start-Up & Monitoring budget

Second Cycle



ECD Committees and Faith Leaders expand their MTM roles



ECD Promoters engage with 2nd set of Primary Caregivers



Caregiver Support & Learning Groups, **ECD Home Visits**



Reduced MTM staff time Monitoring budget

Third Cycle



ECD Committees, Faith Leaders and former ECD Promoters fully manage their MTM Program



Graduated caregivers engage with 3rd set of Primary Caregivers in new Groups



Link to light-touch staff monitoring Local and in-kind resources budget

MTM Community Sustainability

& Scaling



Effective Community Agents of Change Peers and Key Influencers



ECD Committees

- ✓ Provide oversight of Promoters
- ✓ Coordinate with health and other service providers
- ✓ Tackle specific challenges, such as a campaign to end corporal punishment, child abuse and neglect through closely working with traditional

"...it's the way MTM has taught the parents in the positive discipline of the children. It is much different from back then. What we did before was not right and even made the children wilder. The way they have taught us, if we go by it we will have a good generation."

ECD Committee member



MTM Zambia – Ten Years

2012-2021

22,685 Primary Caregivers



with

43,975 Children under 3



80 MTM community sites in 7 Zambian provinces



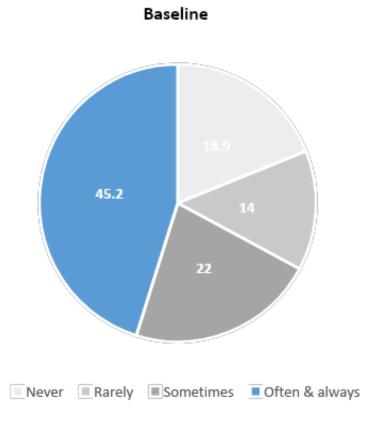
"You can sing songs with them, and you will find that even when they are alone, they will be singing, that helps them with talking."

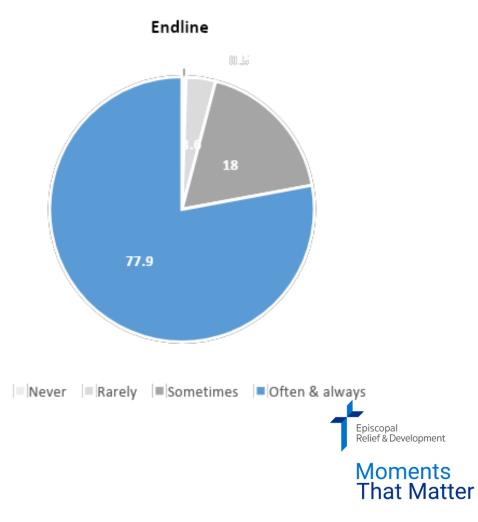
Primary Caregivers



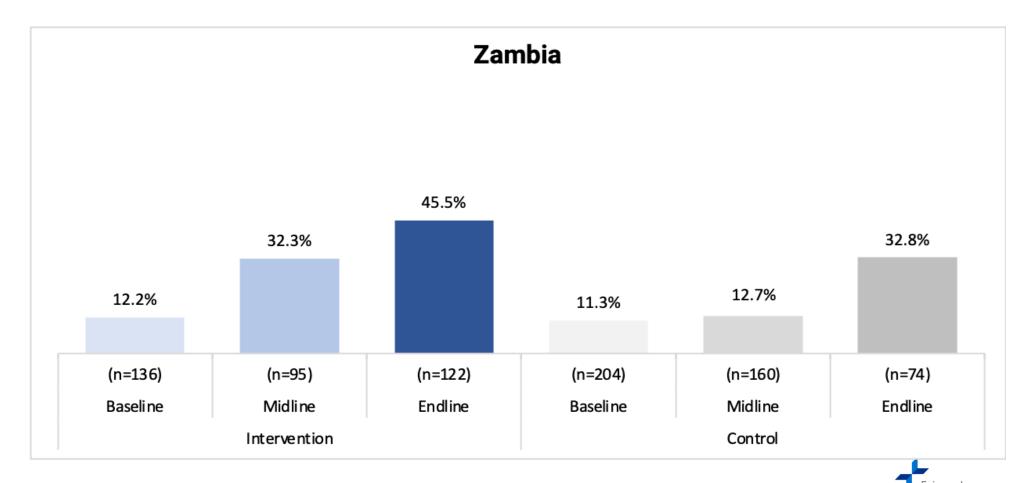
Transforming Parent/Caregiver & Child Relationships

Primary Caregivers Increased Playtime with Children in Zambia



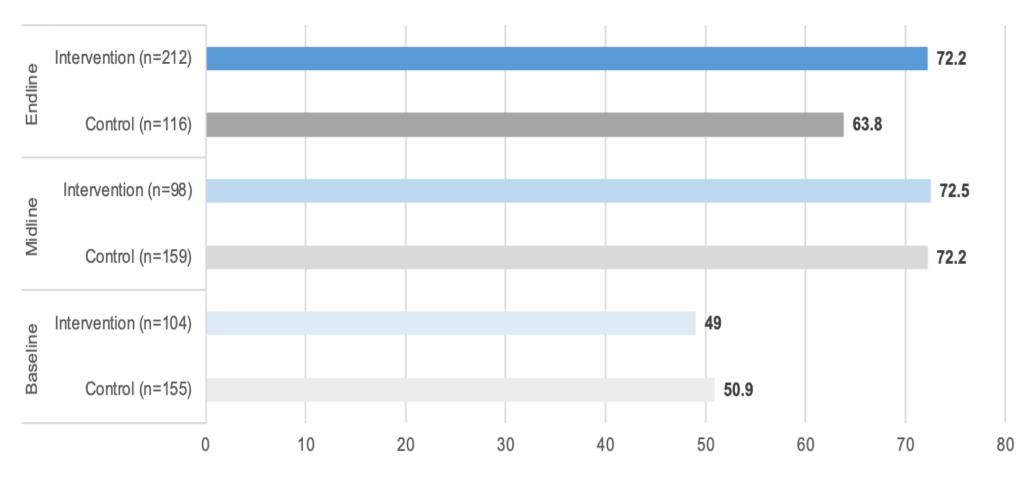


Primary Caregivers increased interactions with children contributing to five developmental domains





Improved Child Developmental Outcomes



Proportion of children under five years at endline who scored above cut-off (-2SD) in all domains – Zambia



Thank You!

