

Moments
That Matter.

Moments That Matter[®] **An Early Childhood Development Program Partnership**

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Moments That Matter®

A parenting empowerment program for Primary Caregivers with children 0-3 in vulnerable families

- faith leader agents of change
- evidenced based
- community led

Evaluation of the Early Childhood Development Program for Children Affected by HIV and AIDS - 2017

By Dr. Beatrice Matafwali and Mr. Matthias Zingel

African Population and Health Research Center

Implementation Research Study 2021, with MTM Partners:

Zambia Anglican Council
Outreach Programmes



"...Feed my lambs" John 21 : 15

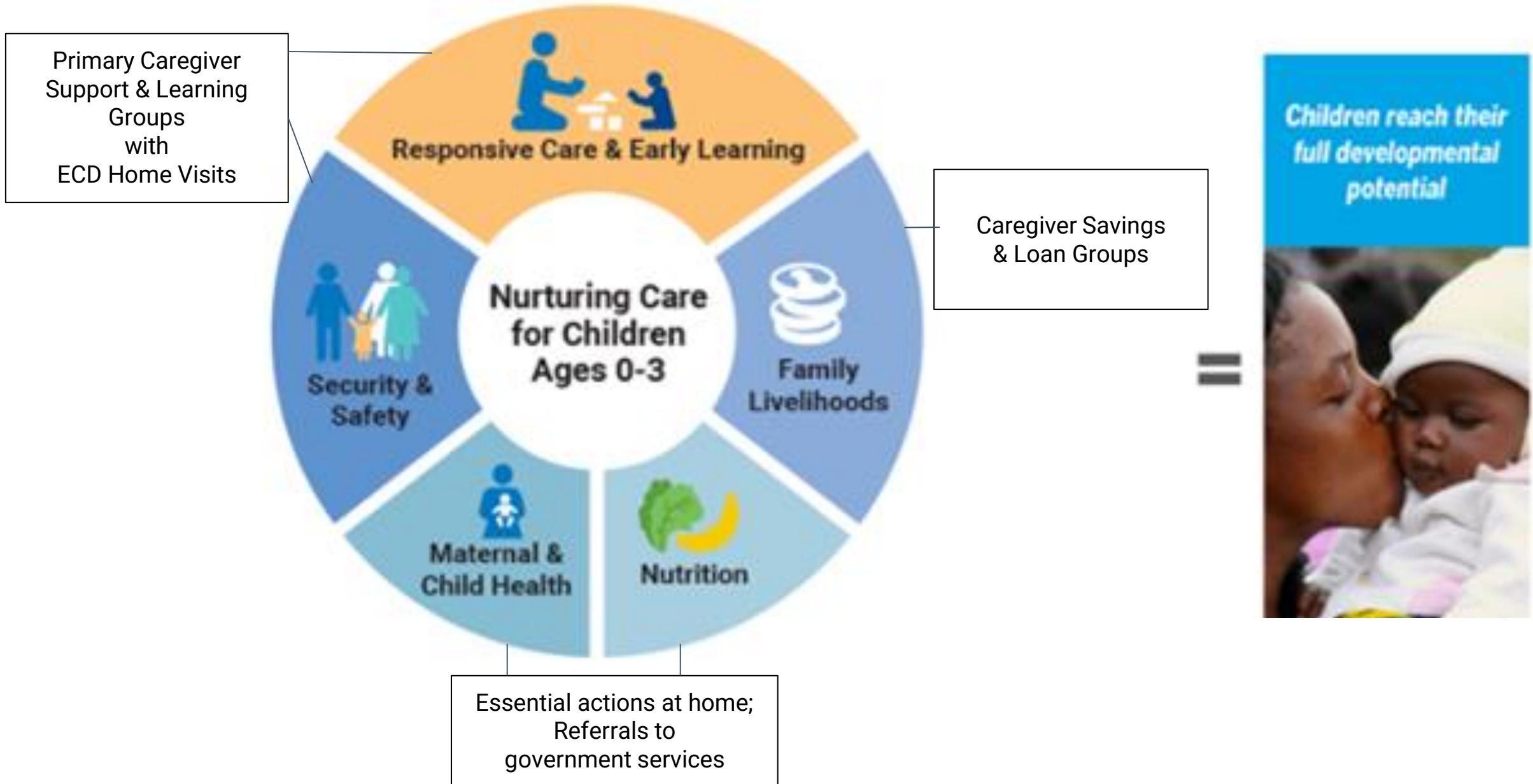


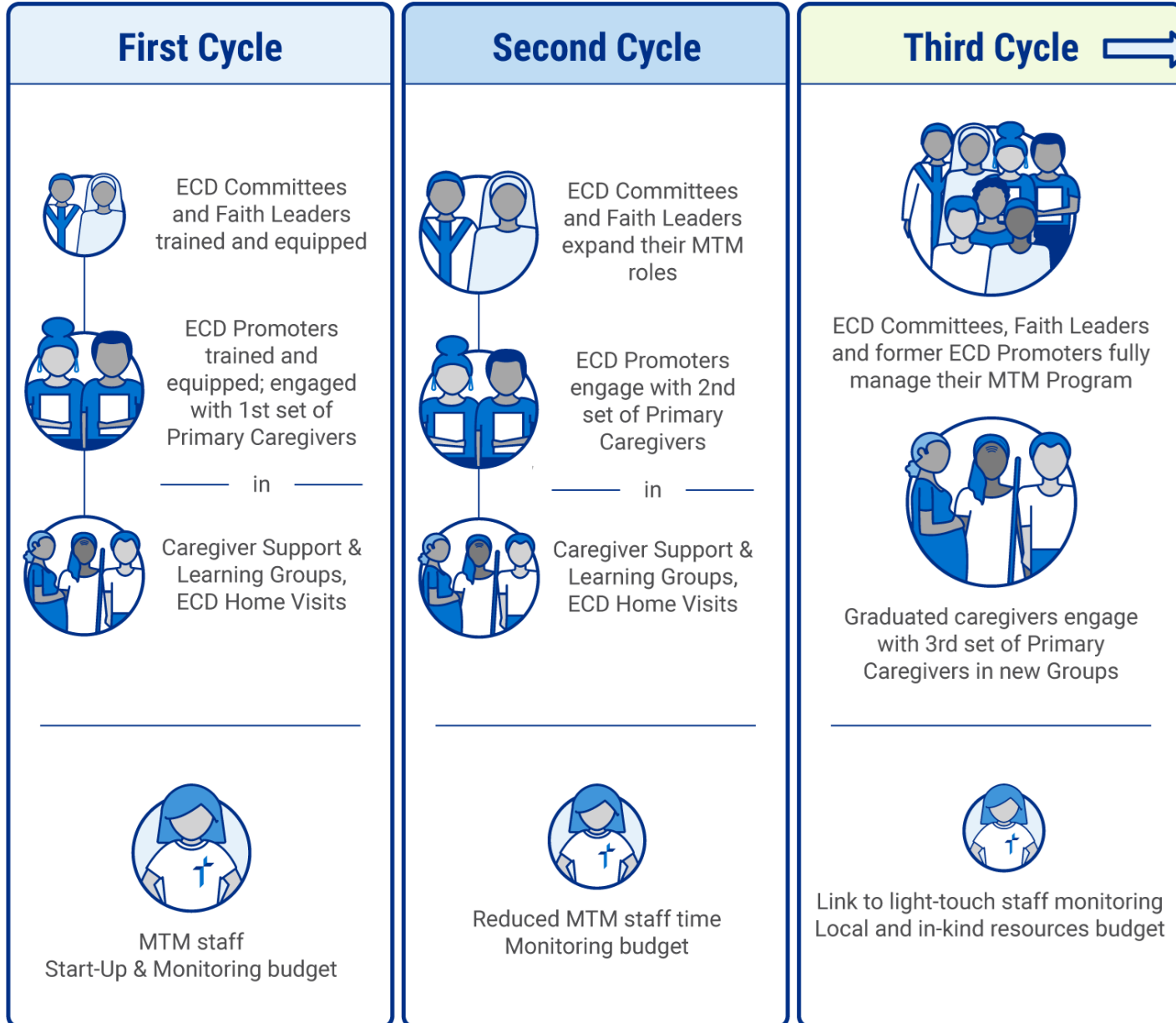
ACK
DEVELOPMENT SERVICES
NYANZA



SPARK 4 AIT

MTM's Holistic Program Model





MTM Community Sustainability & Scaling

Effective Community Agents of Change

Peers and Key Influencers



SPARK4

Episcopal
Relief & Development

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ECD Committees

- ✓ Provide oversight of Promoters
- ✓ Coordinate with health and other service providers
- ✓ Tackle specific challenges, such as a campaign to end corporal punishment, child abuse and neglect through closely working with traditional

“...it’s the way MTM has taught the parents in the positive discipline of the children. It is much different from back then. What we did before was not right and even made the children wilder. The way they have taught us, if we go by it we will have a good generation.”

- ECD Committee member



MTM Zambia – Ten Years

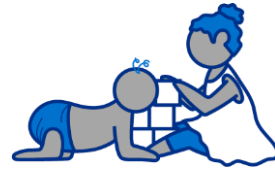
2012– 2021

22,685 Primary Caregivers



with

43,975 Children under 3



80 MTM community sites
in 7 Zambian provinces



“You can sing songs with them, and you will find that even when they are alone, they will be singing, that helps them with talking.”

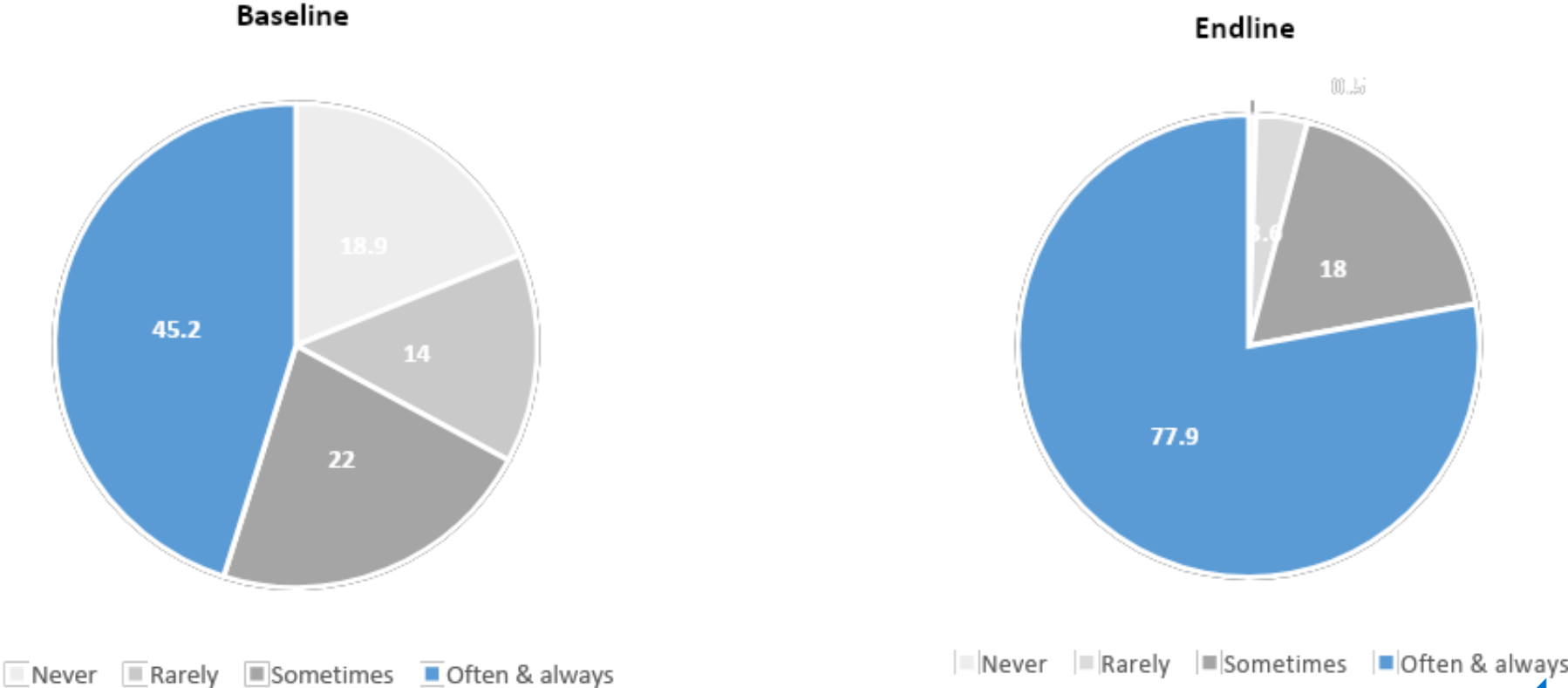
Primary Caregivers



**Moments
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Transforming Parent/Caregiver & Child Relationships

Primary Caregivers Increased Playtime with Children in Zambia

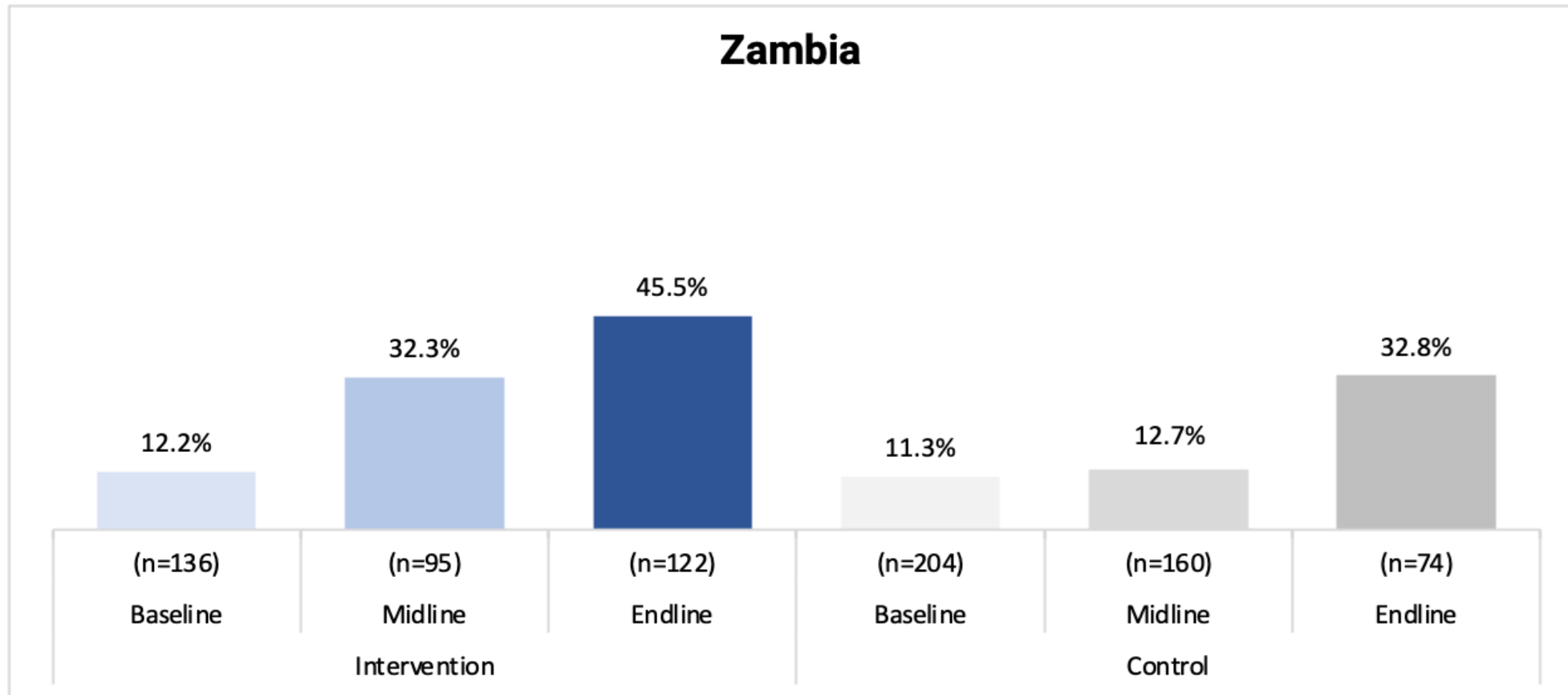


Note: Endline conducted at 24 months



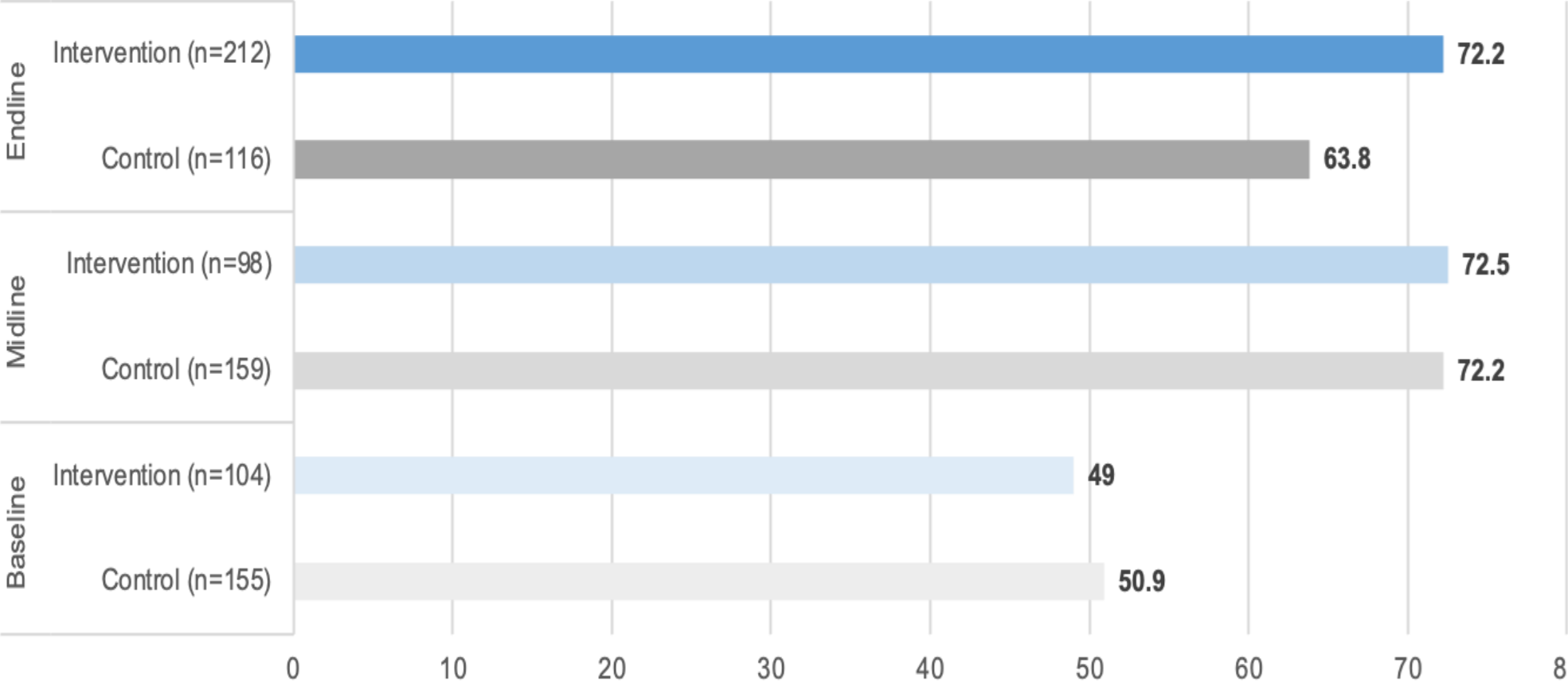
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Primary Caregivers increased interactions with children contributing to five developmental domains



Midline = 18 months
Endline = 24 months

Improved Child Developmental Outcomes



Proportion of children under five years at endline who scored above cut-off (-2SD) in all domains – Zambia

Midline = 18 months
 Endline = 24 months



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Thank You!

