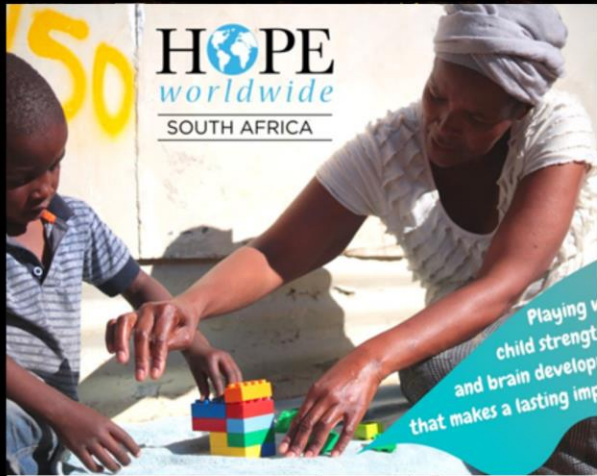




Enhancing Parental Engagement: Assessing the impact of the 'Caregiver Learning through Play' Programme in South Africa





The Consortium



The Learning through Play consortium members are:



Prime Partner: Experience in curriculum-based ECD Parenting and Play programmes and NGO training in 7 provinces



Save the Children

Lead Partner in M&E and Advocacy: Experience in integrated ECD programming across 5 provinces, M&E & Advocacy

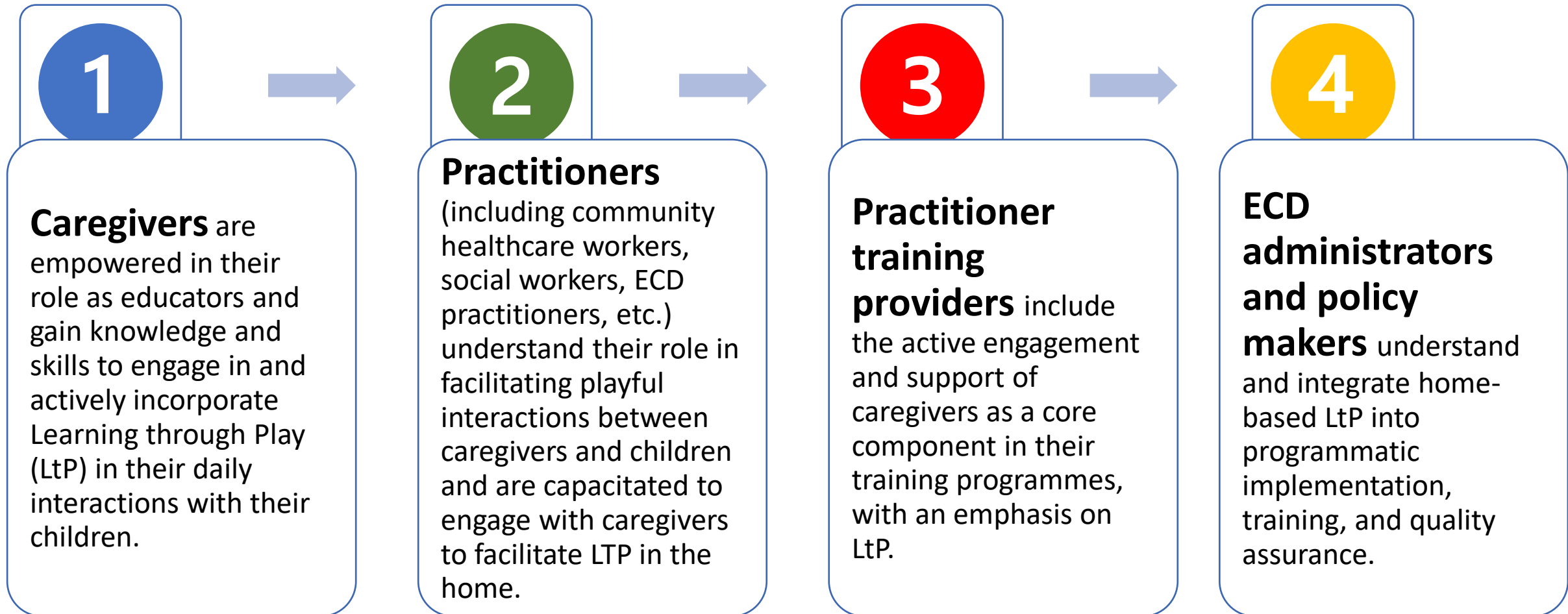


ECD Network and Implementing Partner: Network of 21 ECD organisations. Over 40 years experience in curriculum development, programming & networking in 7 provinces



Implementing Partner: Experience in evidence-based Curriculum development, Parenting and Play programmes in 2 provinces

CLTP goal and objectives



Beneficiaries, Partners and Stakeholders in the Project

Applying a Whole of Society Approach

The Lego Foundation

Funded by the Lego Foundation

Local Government
Provincial Government
National Government
Business Sector

Department of Basic Education,
Department of Social Development,
Department of Health, Further and Higher
Education Institutions, Business Sector as
Nutrition Partners

Community Stakeholders and
Community Based Organisations

Local community structures and grassroots
community based organisations as partners

Consortium Partners who
implement the programme

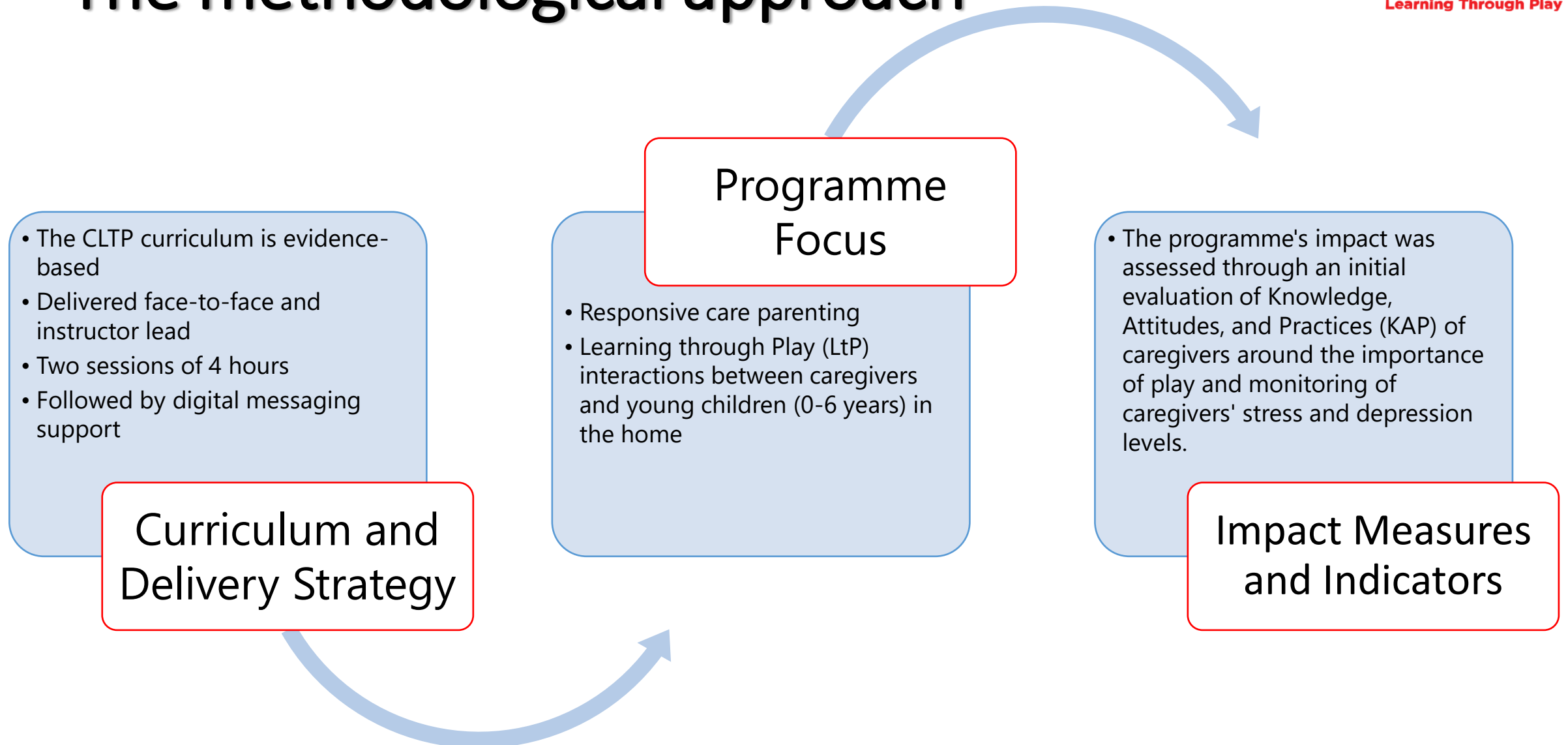
Four implementation partners in 7
provinces of South Africa



Children and Caregivers

Target caregivers and ECD practitioners of
60000 children under 6 years of age

The methodological approach

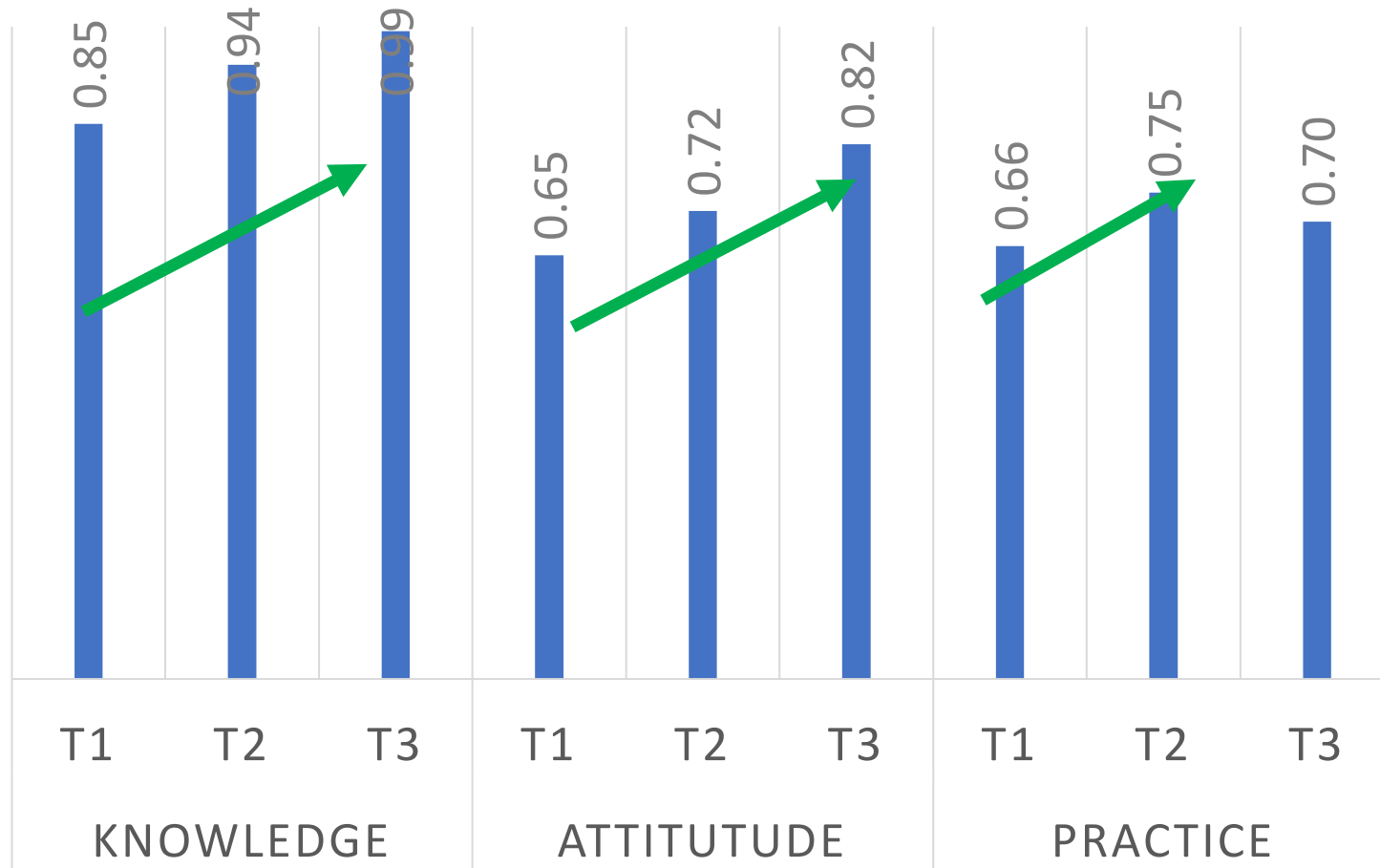


Progress to date (1.5 years into implementation)



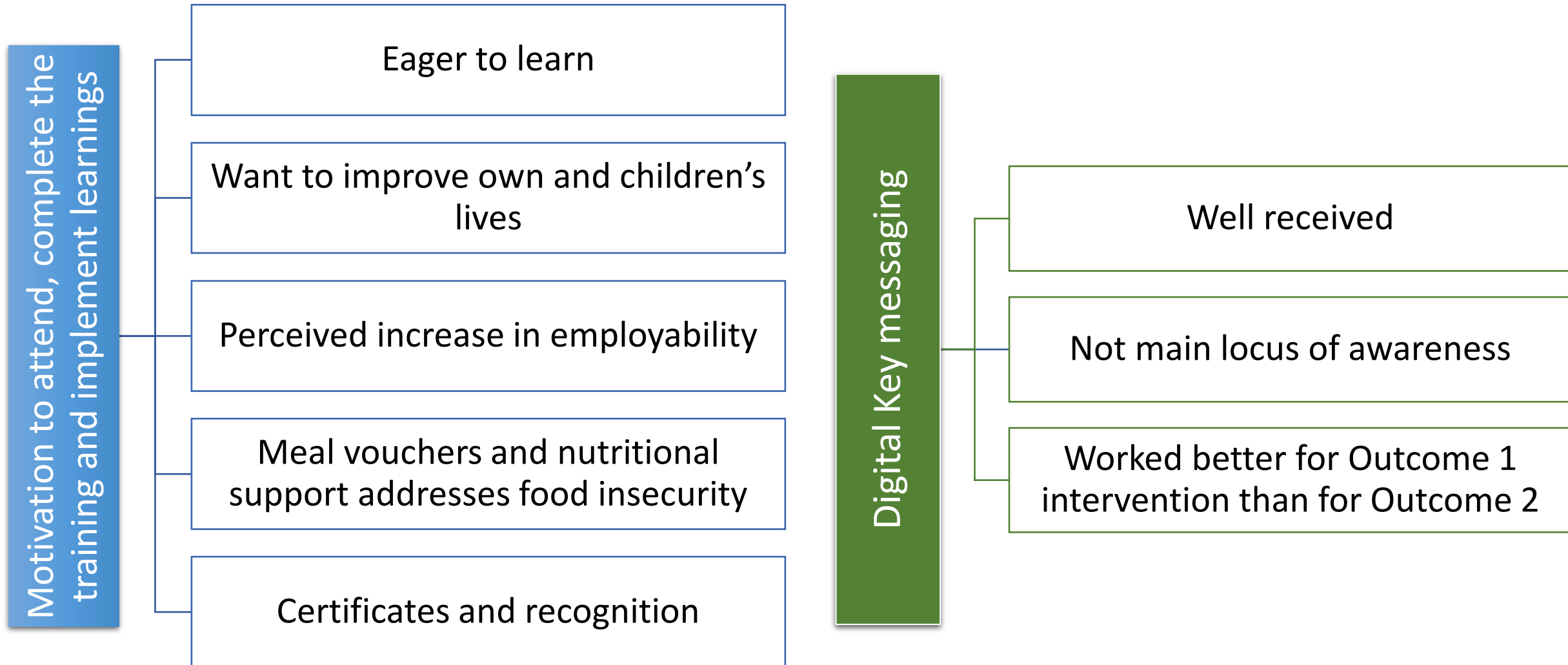
Indicator	Reach
Community Level	
Caregivers reached	123 849
Practitioners reached	2 985
Systems Level	
Integration of aspects of CLTP into DBE's National Parenting Program (NPP)	
Support to DBE's NPP roll out	4 provinces

Impact Progress (Caregiver Level)



Emerging Themes and Trends:

Motivation and Digital Messaging



Emerging Themes and Trends:

Attitude towards Learning through Play (LtP)

Before:

Beliefs focused on love and basic needs, not play.

Views play as a distraction from learning

After:

Beliefs shifted to appreciate the importance of holistic development

Now encourages children to play

Emerging Themes and Trends:

Attitude towards Memorisation and Rote Learning

Before:

**Memorisation and Rote
Learning seen as important**

After:

**Play and holistic development is a
key aspect**

**Reduced focus on memorization and
rote learning**

Emerging Themes and Trends:

Attitude towards the role of ECD centres and programming

Before:

ECD centre programme has sole responsibility for children's learning
Parental role is limited to meeting basic needs

After:

Play and holistic development in ECD centre programmes is a key aspect of future success

Shared and supportive role between ECD centre programme and caregivers to promote holistic development and learning through play

Emerging Themes and Trends:

Play can happen anywhere and without toys

Before:

Believes that children **NEED** toys to play

No time to play with children

After:

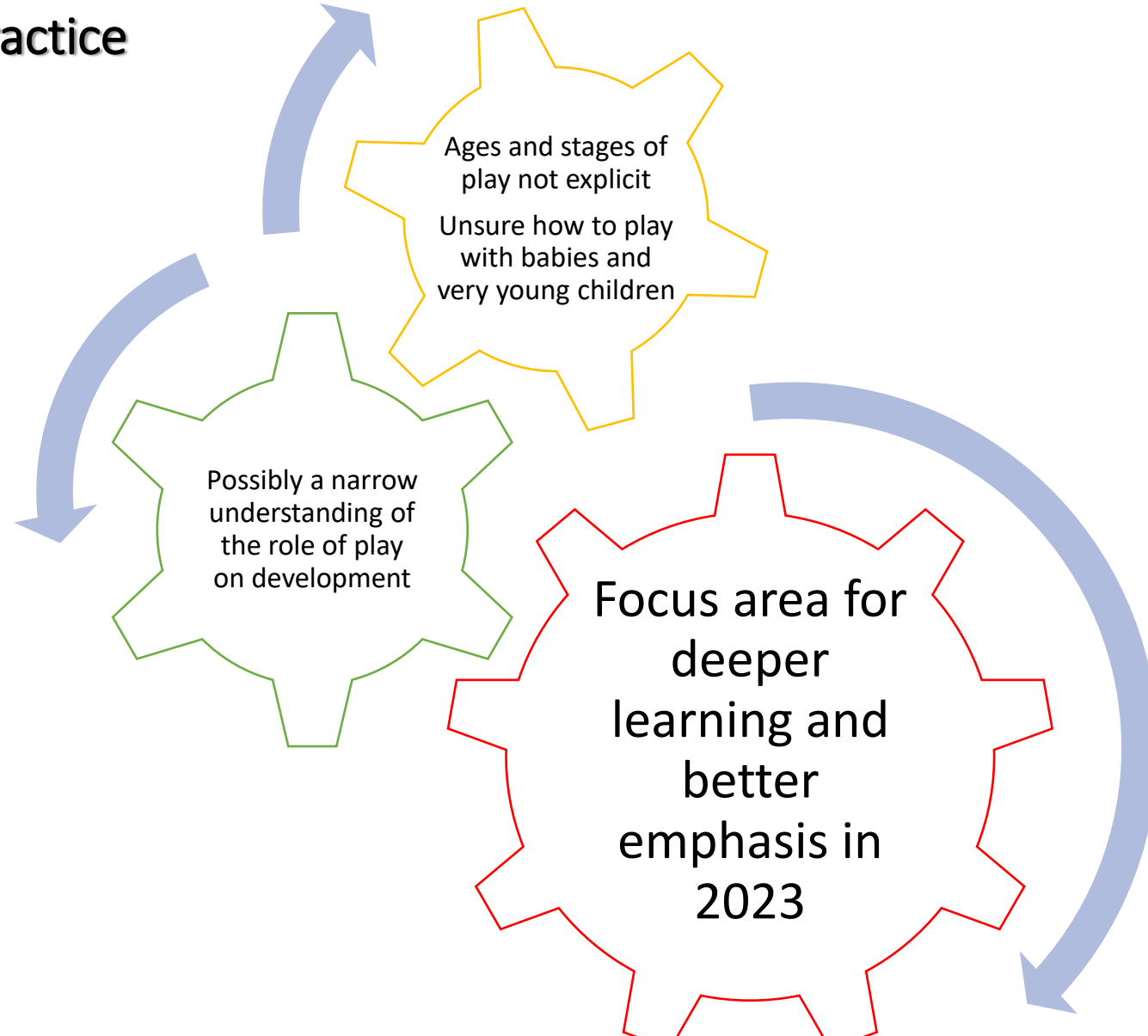
Shift in attitude to acknowledge that play can happen anywhere any time and no special toys are needed

Still struggling to find time to play with children

Home environments are not as conducive to play as they would like it to be

Emerging Themes and Trends:

Implementation and Practice



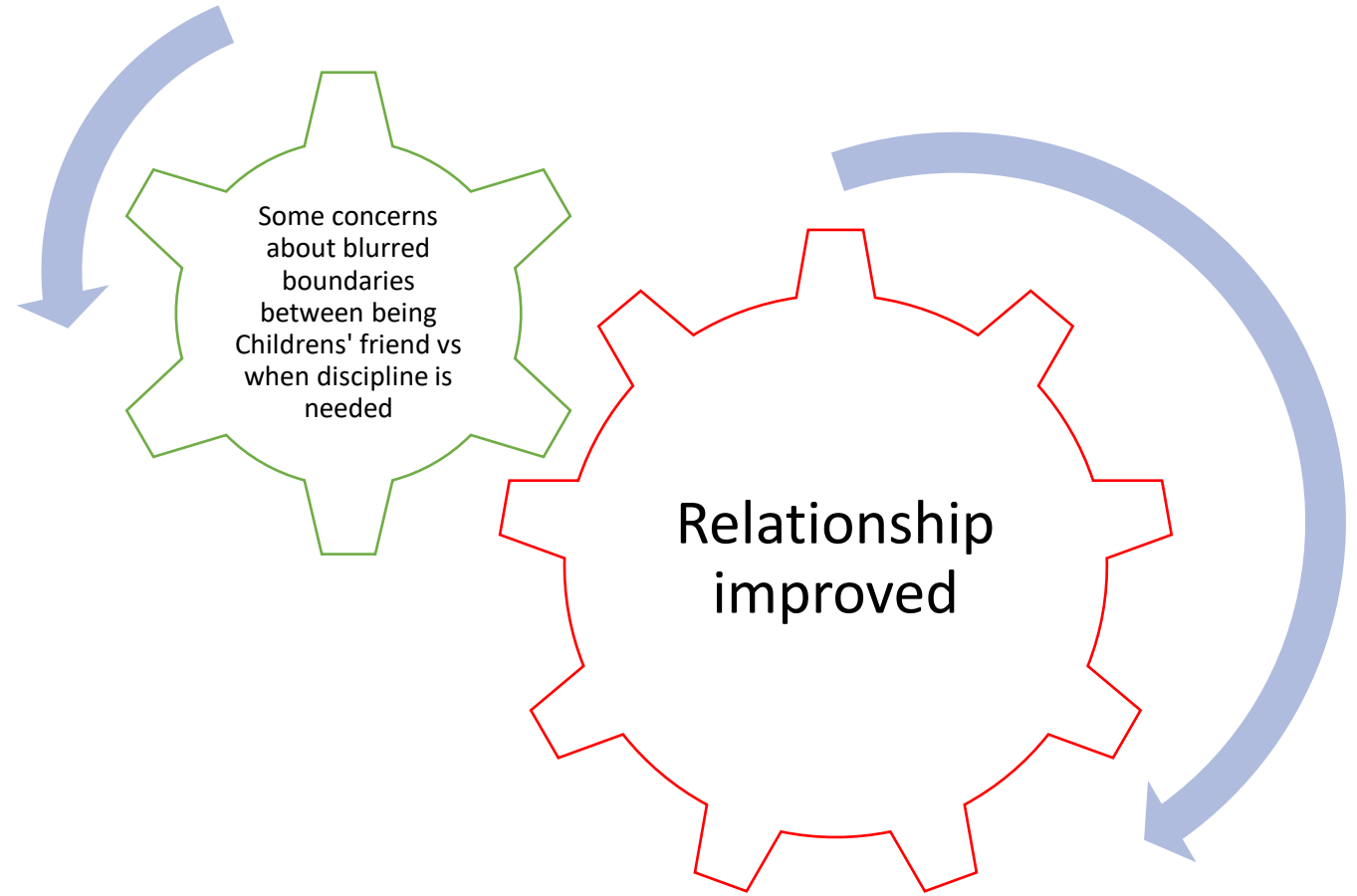
Emerging Themes and Trends:

Parent Child Bond and Relationship

Caregivers report that children demonstrated:

Improved communication skills

Improved social skills





Thank You

