

# Technology – A catalyst for effective quality programme implementation and monitoring at scale.



**Lisa Voortman**

Head of Education, GROW Educare Centres

# Who We Are



GROW is a non-profit social enterprise  
Based in South Africa  
We equip and connect ECD businesses with the skills, support & resources they need to provide quality early learning in every neighbourhood

# Who we work with

**ECD Centre  
owners**



**Teachers**



**Children**

**Parents &  
Caregivers**



**Resource,  
Training &  
Support Orgs**



# We Believe



Every child deserves 5 star quality early education if we are going to break the cycle of inequality



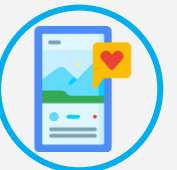
Quality can only be sustained if owners and teachers are paid a fair wage and centres are financially sustainable



ECD is a thriving small business sector that needs to be invested in

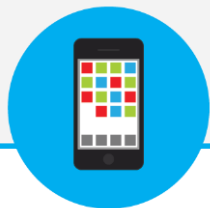


If we invest in women who have a heart for children and a head for business it will improve quality and sustainability



Technology is a game changer and catalyst for change when integrated into a eco-system for human development

# How does GROW work with preschools?



## Technology Platform

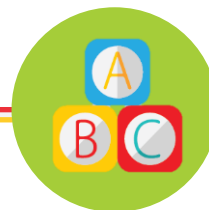


**Free** digital tools, resources and online training.



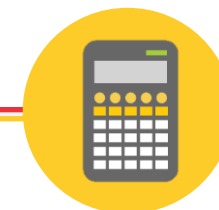
## ECD Small Business Programme

Holistic programme to develop the heart for children and head for business through Quality Education and Business Support services:



### Quality Education Support

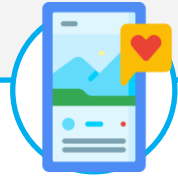
- Curriculum
- Classroom kit
- Teacher training
- Education mentoring



### Business Support

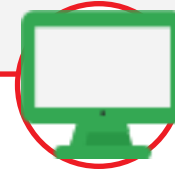
- Business training
- Low-cost finance
- Business mentoring
- Registration support

# How can this technology support impact at scale?



## Free Mobile Apps

Centre management,  
Learner assessment tools,  
Financial recordkeeping



## Training Centre

Data-free online learning  
courses for professional  
development



## Resource Centre

Online Curriculum,  
Library of tools,  
templates & downloads

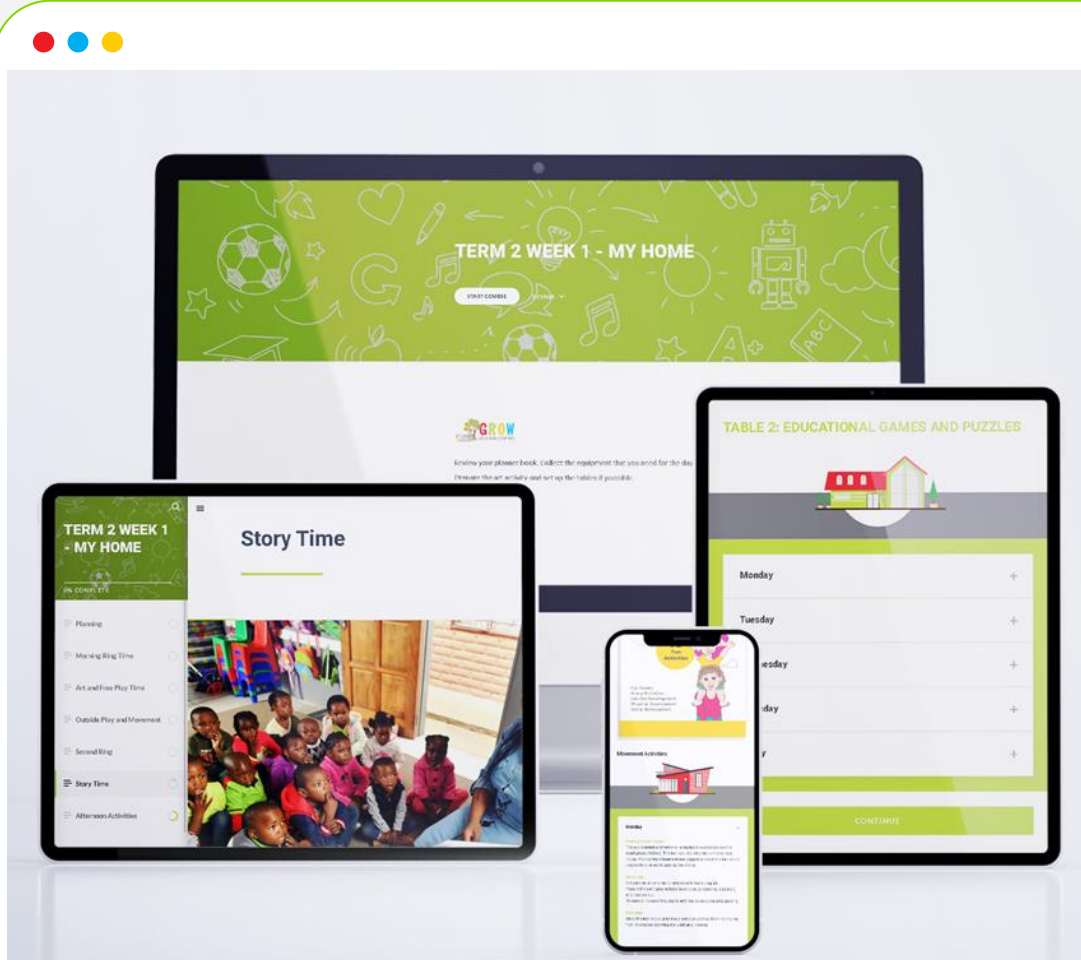


## Reporting Dashboard

Organisation and  
school level reports



# Online Curriculum



- An online learning platform which provides teachers with data-free access to detailed daily lesson plans.
- 40 weeks of themed content.
- Brought to life using rich media content
- Videos, photographs, recordings of songs, downloads, access to library of books







# Online Training Centre

## Free access to courses supporting:

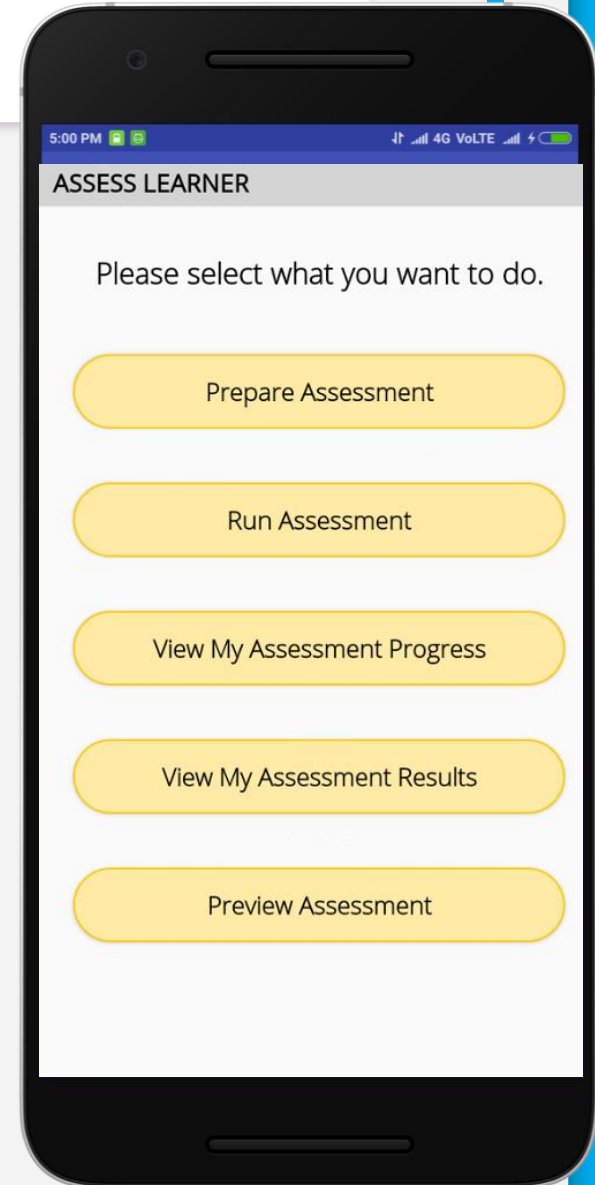
- Teacher development
- Business skills
- Financial skills
- Life skills



# Learner Assessment



- Designed to assist teachers with observation, development tracking and programme adaptation per learner.
- Aligned to the NCF and development areas.
- Teachers can assess per age or development area.
- Results are available to the parent, teacher and the centre owner.

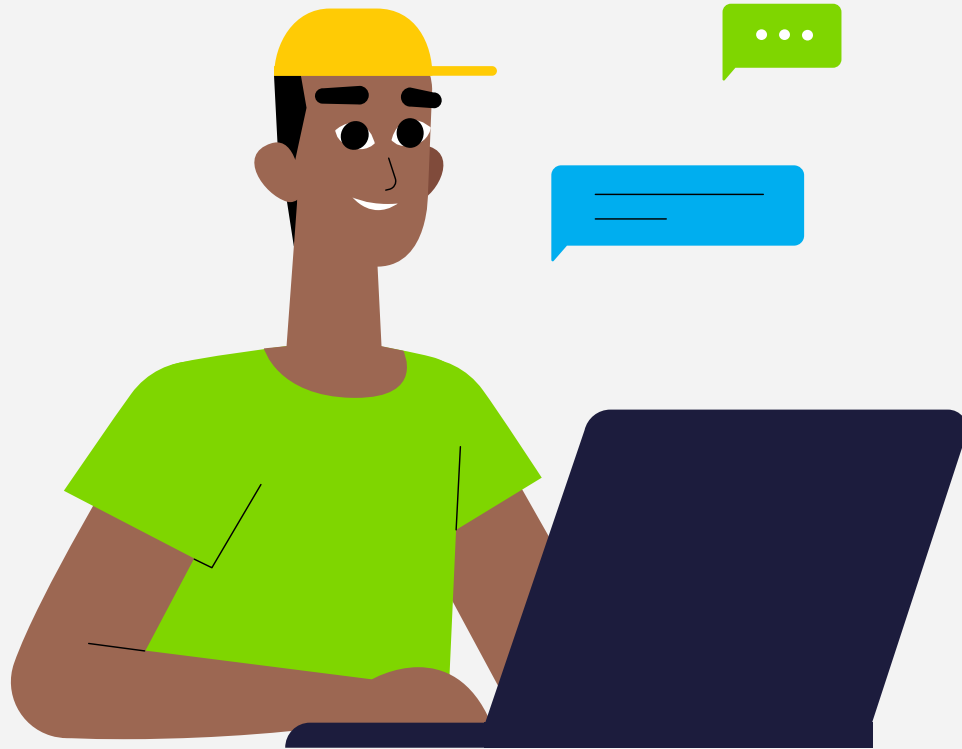


# The result? Data driven insights



- Accessible and affordable mobile-first technology equips preschools to manage their centres more professionally.
- Centres and support organisation can leverage data to identify gaps and allocate resources more efficiently.

# Stay Connected



**Email:**

[info@growecd.org.za](mailto:info@growecd.org.za)

[lisa@growecd.org.za](mailto:lisa@growecd.org.za)

Facebook  
Instagram  
LinkedIn  
YouTube