



The Africa  
**We Want**  
A Better Future  
**now**



## SPONSORSHIP PACKAGE

### The First AfECN International Conference on Early Childhood Development

16<sup>th</sup> – 19<sup>th</sup> October, 2018 Safari Park Hotel NAIROBI, KENYA

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16<sup>th</sup> October: Side meetings for skills development  
17<sup>th</sup> - 19<sup>th</sup> October: Main Conference

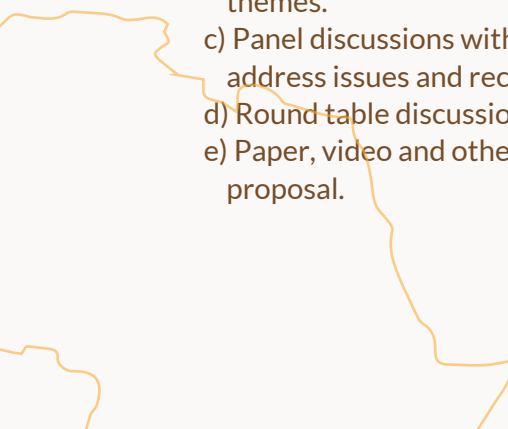
The First AfECN International conference on Early Childhood Development aims to provide an opportunity for skills development as well as knowledge sharing and exchange, with a strong focus on strengthening partnerships and building collaboration amongst key stakeholders.

### **Conference Objectives**

1. Launch the Nurturing Care Framework to strengthen global and regional advocacy for holistic approaches to Early Childhood Development.
2. Champion and provide evidence for enhanced policy and programme development.
3. Promote effective practices in improving child outcomes.
4. Enhance skills development for tackling the challenges facing the well being of African children and communities.
5. Strengthen networks and partnerships for effective collaboration of stakeholders across sectors and regions.

### **Conference Format**

**The conference will be formatted to include:**

- a) Pre-conference workshops for key side meetings and skills building activities.
  - b) Plenary sessions featuring key note speakers addressing the conference themes and sub themes.
  - c) Panel discussions with experts, regional and country representatives to collectively address issues and recommend solutions.
  - d) Round table discussions by specific interest groups.
  - e) Paper, video and other interactive presentations accepted through AfECN's call for proposal.
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## **Conference Participants**

AfECN will bring together over 500 participants from Africa and beyond. Participation will include representation from regional economic blocks, national governments, civil society, academia, international cooperating partners, private sector, across all ECD sectors.

## **Sponsorship**

Sponsorship can be in the form of co-hosting the conference, sponsoring delegates and presenters, strategic and technical support and direct funding of the conference expenses. Sponsorship of side meetings or cocktail events is also available.



## I. SPONSOR PACKAGES

Benefits	Platinum \$100,000	Gold \$ 50,000	Silver \$ 30,000	Bronze \$ 20,000
Co-host logo on conference partner display banners	✓	✓	✓	✓
Logo on conference banners, programme and website	✓	✓	✓	✓
Complimentary registration	50	20	10	5
Panel speaking opportunity	4	2	1	
Stand alone pop-up banner with organization information	✓	✓	✓	
Complimentary exhibition space	✓	✓		
Host a session during the conference	2	1		
Advertisement in the conference programme and conference website	High prominence	Medium prominence		
Advertisement in conference package	✓			
Participation in opening ceremony	✓			

**II. HOST A SIDE MEETING ----- USD\$ 3,075**



Host a half day side meeting of 50 participants with AfECN. Gather conference participants around a theme of your choice. You will have the opportunity to brand and design the side meeting agenda.

**III. HOST A COCKTAIL ----- USD\$ 26,250**

Host an evening cocktail with AfECN for networking and building connections for all conference participants at the conference venue. You will have the opportunity to brand and design the cocktail agenda.





[www.africaecdnetwork.org](http://www.africaecdnetwork.org) |  [@af\\_ecn](https://twitter.com/af_ecn) |  Africa Early Childhood Network | [info@africaecdnetwork.org](mailto:info@africaecdnetwork.org)

